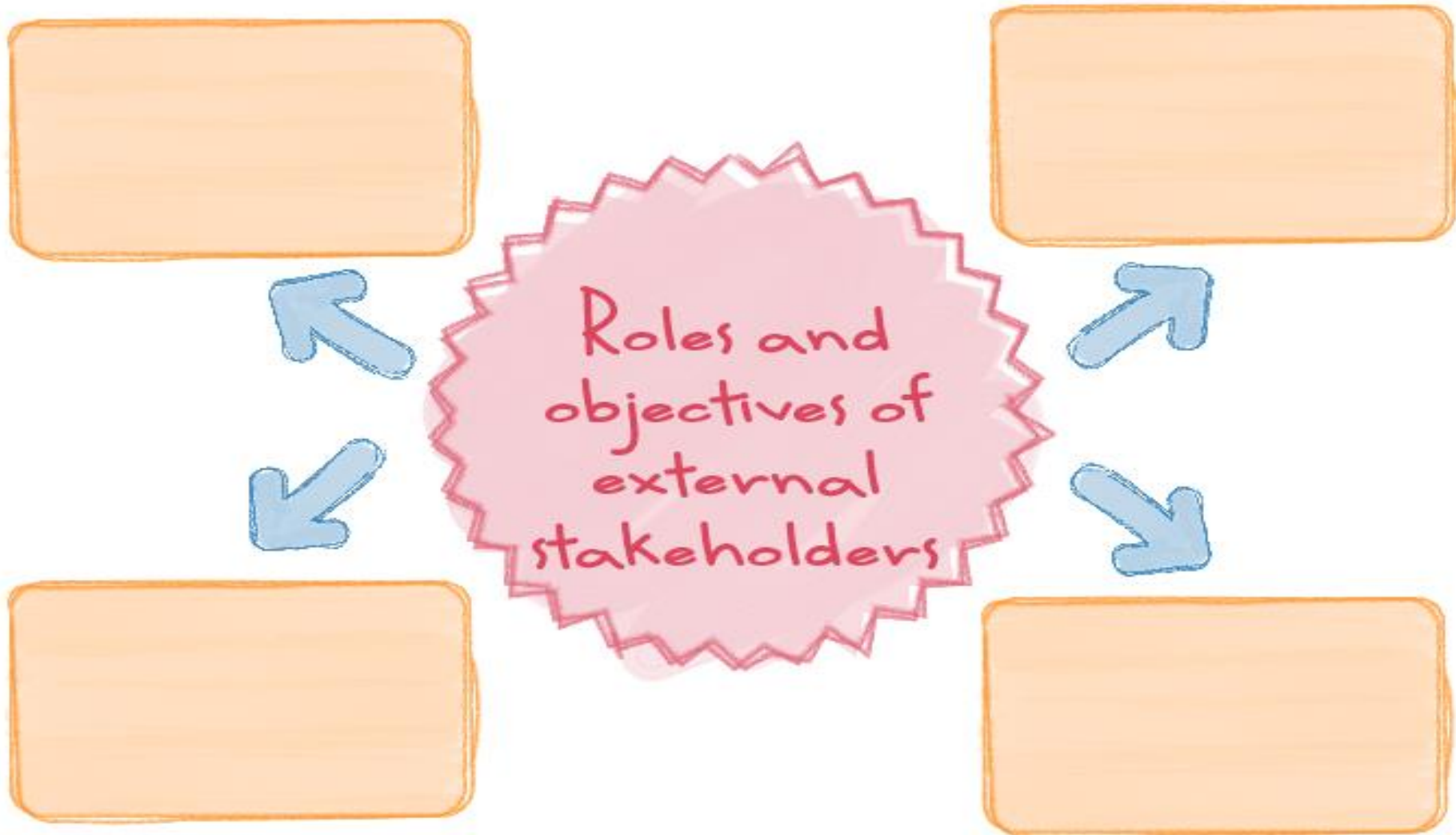


Business 1 (01) - 1.5 Stakeholders in business

Roles and objectives of internal stakeholders







**the effect business activity
has on stakeholders**



**the effect stakeholders have on
business**

<p>Employees</p> <p>➔</p>	<p>can influence the success of an organisation by</p>
<p>Suppliers</p> <p>➔</p>	<p>can decide whether to</p>
<p>Government</p> <p>➔</p>	<p>can influence a firm by</p>
<p>Customers</p> <p>➔</p>	<p>can influence a business by</p>
<p>Local community</p> <p>➔</p>	<p>can influence a business by</p>

Which of the following is an internal stakeholder of business that repairs cars?

- A Mechanics who work at the garage
- B Motorists who bring their car to the garage to be repaired
- C Residents living near to the garage
- D The government that creates the laws the garage must obey

[1]

Your answer

A business makes jeans.

Which of the following is the role of its suppliers?

- A To advertise the jeans on national television
- B To buy large quantities of jeans
- C To deliver fabric and fastenings on time
- D To pay the wages of the sewing machinists

[1]

Your answer

Which of the following stakeholder groups is most likely to benefit from a night club owner's decision to close at 11pm instead of at 3am on weekdays?

- A Customers
- B Local residents
- C Suppliers
- D The government

Your answer

[1]

Which of the following is an internal stakeholder of a business that trades as a partnership?

- A A customer
- B A shareholder
- C A supplier
- D An employee

Your answer

[1]